



2015-2016

Bachelor Program of International Economics and Trade English Delivered



Admission Office, CIE, Shanghai University
www.cie.shu.edu.cn
apply1@oa.shu.edu.cn
+86-21-5633-1820

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About Shanghai University

- **Established in 1922**
- **A member university of the national project 211**
- **A research-intensive and comprehensive university**
- **Faculty and Staff (2014)**
 - 5,300 in total including
 - 11 Academicians, 543 Professors, 924 Associate Professors
- **Students (2014)**
 - 35,217 in total including
 - 23,036 Undergraduates, 12,181 Graduate Students
 - 3,896 International Students
- **Rankings (Among 1129 universities in China)**
 - 20th Research funding
 - 30th Publication
 - 20th Patents
 - 17th International Students
 - 20th Chinese university and 91st Asian university by QS



About CIE

College of International Exchange (CIE)

College of International Exchange (CIE) is an important window showcasing the cooperation and communication between Shanghai University and the international communities. It enrolls, manages and serves all the international students. It is dedicated to the teaching and research of Chinese language and culture as well as the coordination for the affiliated Confucius Institutes abroad.



About the Program

1. Introduction

The BA program of the International Economics and Trade is a four-year program established on the fundamental economics and emphasizes on the theories and policies of international economics, international trade, and overseas investment in the global economy, as well as on the operation of international trade and overseas investment in real world practices. The program is designed to help students develop a solid core of analytic skills that will be of value in meeting such challenges in subsequent professional work.

2. Requirements

- 1) Mastered the necessary computer skills.
- 2) Have certain analytical ability, creativity and decision-making ability.
- 3) Desired to learn the economic theories, business management, marketing and international business.
- 4) Have some basic knowledge about Chinese culture, politics, economy and history would be better.

3. Core Courses

Macroeconomics	International Marketing
Microeconomics	Multinational Corporations
International Trade	Electronic Business
Practice of International Trade	History of Chinese Foreign Trade
International Finance	Introduction to Chinese Foreign Trade

4. Career Plan

The BA program of International Economics and Trade is designed to train graduates equipped with solid foundation of field theory on international economics and trade, skills required for practices on international trade and investment, and skills of multicultural communication. Program alumni are found to have brilliant skills and sophisticated communication skills in Chinese, and are thus warmly welcomed by large multinational corporations, trade companies and financial departments in China, as well as the home countries of the students. There are also some graduates working for family firms and are committed to their business relations with China.

5. Admission Process

1) Admission Requirements

- English proficiency: TOFEL 80 or IELTS 5.5
- Aged 18 to 40

2) Documents for Application

- Submit an application on the website: www.apply.shu.edu.cn
- High school diploma, grade reports
- English proficiency certificates TOFEL or IELTS

No requirement for applicants:

- English as native language;
- English as official language;
- Graduated from high school in English countries;
- A Photocopy of the Passport
- RMB 500 Yuan or USD 80 dollars of application fee

3) Deadline for Application:

Before the end of June

6. Tuition

RMB 29,800 per year (paid yearly and no installments). Payment methods can be found at <http://www.apply.shu.edu.cn/sys/web/Admissions.asp?id=5>

7. Termination of Graduate Study

A student who fails to meet the above requirements may be recommended for termination of graduate study. The termination procedure complies with the University Policies.

8. University Calendar

Quarters (Three 10-week long quarters and one 4-week summer quarter)

- 1st quarter, September to November
- 2nd quarter, December to January
- 3rd quarter, March to June
- 4th quarter, June-July